

## **Concentration in Entrepreneurial Studies** **Revised Fall 2009**

Admission to the McCoy College is not required to complete this concentration.

### Required Courses:

- \_\_\_ MGT 3360: Studies in Entrepreneurship
- \_\_\_ MGT 3361: Small Business Operations and Financials
- \_\_\_ MGT 4350 (WI): Business Plan Development (MGT 3361 is a prerequisite)
- \_\_\_ MGT 4351 (WI): Applied Entrepreneurship (MGT 4350 is a prerequisite)

### Schedule of Course Offerings:

All courses are offered Fall and Spring only.

### Recommended Sequence:

- Semester 1: MGT 3360
- Semester 2: MGT 3361
- Semester 3: MGT 4350
- Semester 4: MGT 4351

### Course Updates:

Due to updates in curriculum, the following courses may have been completed previously:  
MGT 3340 completed prior to FALL 2007 = MGT 3360  
MGT 4336 completed prior to FALL 2007 = MGT 3361

### How-to Enroll:

To begin the program simply enroll in MGT 3360 and if your major is not management with an entrepreneurial concentration, then contact the Department of Management for further instructions. To enroll in the courses in this program, students must have a minimum 2.0 Texas State GPA and be classified as a junior or senior (minimum of 60 hours).

**For further information or enrollment questions please contact the Department of Management, 524 McCoy Hall, 245-2571.**

**MGT 3360****Studies in Entrepreneurship**

Students gain autobiographical insights into the lives of entrepreneurs as they describe their contributions, reveal the sources and nature of ideas, and discover ways of growth and success. Course also focuses on starting and managing businesses to include forms of ownership, sources of funds, location analysis, facility requirements, management, marketing, and business and feasibility plans. Prerequisite: Junior or senior status.

**MGT 3361****Small Business Operations and Financials**

Provides a study of funding and financial concepts necessary to effectively operate a successful small business. Students evaluate business plans; examine outsourcing and government requirements to include forming a business, addressing taxes, marketing and operations, and will use financial software to "maintain" working capital and a complete set of books related to running businesses. Prerequisite: MGT 3360 is recommended and can be taken concurrently.

**MGT 4350****Business Plan (WI)**

Students work in teams to select, create, and write solid business plans for proposed or "real" businesses. Prerequisite: MGT 3361

**MGT 4351****Applied Entrepreneurship (WI)**

Students create, design, staff, operate, and manage a business or service. Business teams develop financial and operational control systems and procedures for organizational, group, and individual performance evaluations, implement service and business projects/businesses, and provide a final public report. Prerequisite: MGT 4350.