

TEXAS STATE UNIVERSITY–SAN MARCOS
McCOY COLLEGE OF BUSINESS ADMINISTRATION
RECOMMENDED COURSE SEQUENCE

Degree: BBA
Major: Marketing
Certificate: Latin American Business

Major Code: 518
Cert. Code: 540.00
Catalog^a: 2006

<p>GENERAL EDUCATION CORE CURRICULUM</p> <p>Core Component = 46-47 hours Core Component #:</p> <p>___ English 1310 010</p> <p>___ English 1320 010</p> <p>___ Math 1329 020</p> <p>___ Natural Science _____(3-4 hours)^c 030/031</p> <p>___ Natural Science _____(3-4 hours)^c 030/031</p> <p>___ English 2310 or 2320 or 2330 or 2340 or 2359 or 2360 040</p> <p>___ Art, Dance, Music, or Theatre Arts 2313 050</p> <p>___ History 1310 (WI at Texas State) 060</p> <p>___ History 1320 (WI at Texas State) 060</p> <p>___ Political Science 2310 070</p> <p>___ Political Science 2320 070</p> <p>___ Social Science (Anthropology 1312 or Geography 1310 or Psychology 1300 or Sociology 1310) 080/081</p> <p>.....</p> <p>Secondary Core Component:</p> <p>___ Communications 1310 011</p> <p>___ Philosophy 1305 (WI at Texas State) 041/051</p> <p>___ Physical Fitness & Wellness (PFW) _____(1 hour) 090*</p> <p>___ Physical Fitness & Wellness (PFW) _____(1 hour) 090*</p> <p>___ US 1100 – University Seminar (1 hour) 090*</p> <p style="text-align: center;"><i>*090 coded courses must total 3 hours</i></p>	<p>BUSINESS CORE (39 semester hours)</p> <p>Lower division courses: (21 semester hours)</p> <p>___ Accounting 2361</p> <p>___ Accounting 2362</p> <p>___ CIS 1323 (Option to test out)^e</p> <p>___ Economics 2314</p> <p>___ Economics 2315</p> <p>___ Business Law 2361</p> <p>___ Quantitative Methods 2333</p> <p>.....</p> <p>Upper division courses: (18 semester hours)</p> <p>___ Management 3303</p> <p>___ Marketing 3343</p> <p>___ Computer Information Systems 3380</p> <p>___ Finance 3312</p> <p>___ Management 3353 (WI at Texas State)</p> <p>___ Management 4335 (Take in last semester, WI at Texas State)</p>
<p>LATIN AMERICAN BUSINESS CERTIFICATE (21 semester hours, 3 semester hours met from the Marketing major plus 18 semester hours shown below.)</p> <p>___ MGT 3375</p> <p>___ ECO 3320</p> <p>___ LAB elective^f</p> <p>___ LAB elective^f</p> <p>___ SPAN 3311^g</p> <p>___ SPAN 3312</p>	<p>DEPARTMENT MAJOR (24 semester hours)</p> <p>___ Marketing 3350</p> <p>___ Marketing 3358</p> <p>___ Marketing 3370</p> <p>___ Marketing 4310</p> <p>___ Marketing 4330</p> <p>___ Marketing 4337 (Take in last semester, WI at Texas State)</p> <p>___ Marketing, advanced elective ^d</p> <p>___ Management 4330</p>
	<p>FREE ELECTIVES (0-1 semester hours)</p> <p>___ _____</p> <p>___ _____</p> <p>Foreign language pre-requisites may apply here</p>

FOOTNOTES

- ^a The information on this form applies to students assigned to the 2006 catalog. Catalog designation determines the curriculum and other academic policies that apply to a student. Students with no prior college work or college work from other four-year colleges are assigned the current catalog upon entering Texas State. Students transferring course work solely from two-year colleges may choose the current catalog or the catalog in effect at the time of their initial enrollment at a two-year college. Students re-entering Texas State with fewer than 30 semester hours of transfer course work may choose the current catalog or the catalog in effect at the time of their initial Texas State enrollment. Students must graduate within six years of the semester used to designate their catalog; otherwise, they are subject to the curriculum and academic policies of a subsequent catalog.
- ^b For course options see the 2006 catalog (Note: If both courses are from the same science, one may be non-laboratory; otherwise, both must be four hour courses and each must include a laboratory).
- ^c Students have the option of a fee-based test administered by the Texas State Testing Center. Students are assessed on skills in software usage of spreadsheets, database, word processing, and presentation. Call 245-2291 for information.
- ^d Marketing advanced electives: MKT 3355, 3360, 3387, 4395 (WI), 4397 or 4399.
- ^e Marketing majors who are enrolled in the Latin American Business Certificate Program may substitute Marketing 4310 for either Marketing 3355, Marketing 4330 or Marketing 3350.
- ^f To be selected from BLAW 3363, ECO 3317, ECO 4390, FIN 4331, GEO 3308, HIST 3324, POSI 4358, or SPAN 4371
- ^g SPAN 1410 and 1420 and SPAN 2310 and 2320, or the equivalents are prerequisites, for SPAN 3311.
- * Students who attempt more than 3 hours in excess of the minimum number of semester credit hours to complete the degree will not qualify to receive a tuition rebate.
- Writing Intensive Courses Requirement.** Three courses (9 hours) designated as “writing intensive” (WI) must be completed at Texas State to satisfy degree requirements.

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Freshman Year			
<u>First Semester</u>	<u>Hours</u>	<u>Second Semester</u>	<u>Hours</u>
English 1310	3	English 1320	3
History 1310 (WI at Texas State)	3	History 1320 (WI at Texas State)	3
University Seminar 1100	1	CIS 1323 (Can test out)	3
Math 1329	3	Social Science (Anthropology 1312, Geography 1310, Psychology 1300, or Sociology 1310)	3
Natural Science Component	3-4	Natural Science Component	4
Physical Fitness & Wellness (PFW)	<u>1</u>	Physical Fitness & Wellness (PFW)	<u>1</u>
	14-15		17
Sophomore Year			
<u>First Semester</u>	<u>Hours</u>	<u>Second Semester</u>	<u>Hours</u>
Accounting 2361	3	Accounting 2362	3
Economics 2314	3	Business Law 2361	3
English Literature (2310, 22320, 2330, 2340, 2359 or 2360)	3	Economics 2315	3
Political Science 2310	3	Political Science 2320	3
Quantitative Methods 2333	<u>3</u>	Speech Communications	<u>3</u>
	15		15
Junior Year			
<u>First Semester</u>	<u>Hours</u>	<u>Second Semester</u>	<u>Hours</u>
Art, Dance, Music, or Theatre Arts 2313	3	SPAN 3312	3
Computer Information Systems 3380	3	Finance 3312	3
SPAN 3311	3	Management 3353 (WI at Texas State)	3
Philosophy 1305 (WI at Texas State)	3	Marketing 3350	3
Marketing 3303	3	Marketing 3358	3
Marketing 3343	<u>3</u>	LAB elective	<u>3</u>
	18		18
Senior Year			
<u>First Semester</u>	<u>Hours</u>	<u>Second Semester</u>	<u>Hours</u>
MGT 3375	3	LAB elective	3
Economics 3320	3	Marketing advanced elective	3
Management 4330	3	Management 4335	3
Marketing 3370	3	Marketing 4310	3
Marketing 4330	3	Marketing 4337 (WI at Texas State)	3
Free elective	<u>0-1</u>		<u>1</u>
	15-16		15

IMPORTANT DEGREE INFORMATION

TRANSFER COURSE WORK. Courses acceptable for transfer to Texas State will transfer at the level at which the courses were taken (i.e., acceptable business courses from two-year schools transfer as freshman or sophomore courses and may not be used to satisfy junior/senior level business course requirements).

50% REQUIREMENT. ALL degree programs in the McCoy College of Business Administration require 128 semester hours. At least 50% of the semester hours in business required for the College's various degree programs must be earned in residence at Texas State University-San Marcos.

OTHER DEGREE REQUIREMENTS. Students must complete at least 128 semester hours, satisfy course requirements specified above and on their degree outline (including General Education Core, foreign language, and writing intensive course requirements, and achieve minimum grade point averages as follows: 2.00 Texas State GPA and 2.25 GPA in the major (core, major, and restricted business electives).

DEGREE SUMMARY. Each student may access their degree plan through the Degree Audit Reporting System (DARS) on CATSWEB (<http://catsweb.txstate.edu/catsweb/catsstud.htm>) by clicking on the "General Degree Audit Report" link. Students should consult with the McCoy College of Business Administration Advising Center (McCoy Hall 115) during the semester prior to the semester in which they plan to graduate.

APPLICATION FOR GRADUATION. Students must apply online to graduate on CATSWEB (<http://catsweb.txstate.edu/catsweb/catsstud.htm>) and check in the McCoy College of Business Administration Advising Center (McCoy Hall 115) during the first week of the semester in which they expect to graduate (September for Fall, January for Spring, or June for Summer) for clearance to participate in Commencement.

PREREQUISITES. Course prerequisites are not listed on this sheet. Check the current catalog to verify any prerequisites.

This document does not guarantee you have met all requirements for graduation.
Please see your academic advisor about any questions.